



O.C.D DESIGN LIMITED
Original Concepts & Development

- Spatial Planning
- Colour Concepts
- Project Management
- Interior/Product Design
- Residential/Commercial Interiors

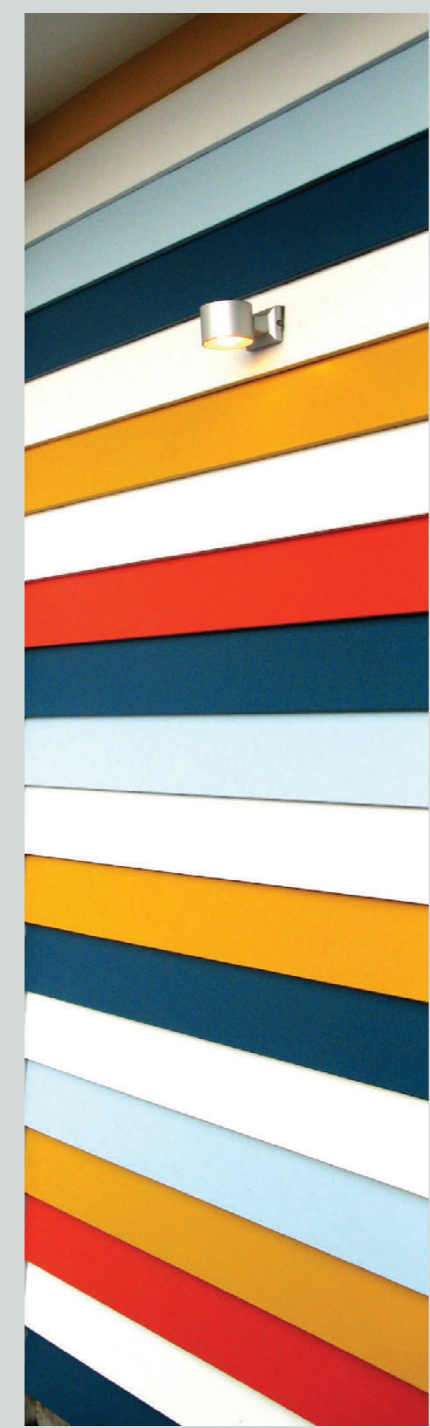
☐ Resene White Thunder

O. C. Design Exterior Fit-Out
Blenheim Road, Christchurch



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- Black White
- Deep Cove
- Escape
- Fuel Yellow
- Whizz Bang

Designers of O.C. Design Ltd (Original Concepts and Development) decided to challenge the common use of neutral tones on this project and have used new colours from the Resene: The Range 2011/12 fandeck, reflecting the nature of their business in a contemporary yet fun way. O.C. Design Ltd is a forward thinking interior design firm with a focus on working with their client's existing favoured items and incorporating current design trends along with 'design classics'. The new exterior showcases this design focus on their own office.

When selecting the exterior colours for the studio, both designers took into consideration the neutral colour combinations of the other existing eight

units, deciding to pick out the details on the studio's office façade only. The existing elements of Linea board provided a natural inspiration for horizontal stripes along both sides of the studio.

The dynamic colour scheme showcases the company's creative individualism by interpreting current colour trends in a unique innovative way. Vibrant colours used create a rich hit of warmth (Resene: Whizz Bang and Resene: Fuel Yellow) balanced with soothing blue tones (Resene: Deep South and Resene: Escape). Resene Black White adds a sharp/fresh edge to the scheme.

The Resene colours selected have been incorporated in the company's graphics creating visual balance.

Colour Selection: Anita Reid and Ammie Robinson, O.C. Design
ocdltd@gmail.com
Signage: Speedy Signs Ltd

Colours Used: Resene Black White, Resene Deep South, Resene Escape, Resene Fuel Yellow, Resene Whizz Bang

