





Lion office

Auckland

Lion wanted their office to reflect the values of the company, and encapsulate their brand essence; creating a workplace that provided the optimal environment for collaboration and innovation. There was a requirement for a menu of workspace options to provide choice of where and how people could work, catering for different work styles and personalities. They wanted a New Zealand flavour, without being kitsch, and lots of colour and talking points.

Lion have a dynamic group of people working with their diverse range of brands. It became essential that the workplace should reflect the diversity of both, while still maintaining a highly functional space.

The initial idea was to make it 'Like Home', and over time this theme evolved to 'There's no place like home' which then became 'There's no place like Lion'. Theming over the two floors was developed into the North and South Islands bringing together iconic Kiwi places and traditional life experiences that epitomise the company's products and where these products will be consumed. There are seven different themes: Beaches & Baches, Harbours & Travel, Outdoor Activities, City Laneways & Bars, Vineyards, Sportsfields and Deep South Adventures.

The floor plates of Napier Street are large and deep, so it was essential that the occupants didn't feel overwhelmed by the scale of the building interior. The spaces are broken down with colour and materials into manageable chunks.

Colours were chosen to best represent the seven different themes, but there was always the challenge that spaces needed to be seamlessly integrated.

Beaches & Baches took inspiration from the sea and sand; fresh blues highlighted with strong yellows and oranges, using **Resene Quarter Tea**, **Resene Clockwork Orange**, **Resene Kumutoto**, **Resene Retreat**, **Resene Fish N Chips**, **Resene Captain Cook**, **Resene Half Escape**, **Resene Seeker** and **Resene Fuel Yellow**.

Harbours & Travel took inspiration from the rusted wharf and stacks of aging suitcases; soft green and purple highlighted with strong burnt oranges and deep blues, using **Resene Morepork**, **Resene Chocolate Fish**, **Resene True Blue**, **Resene Half Emerge** and **Resene Bonfire**.

Outdoor Activities took inspiration from the lush New Zealand forest; soft green highlighted by strong fresh green using **Resene Miso**, **Resene Koru**, **Resene Flourish** and **Resene Kombi**.

City Laneways & Bars took inspiration from a foggy Wellington winter day; neutral greys defined with blacks and deep purples, using **Resene Chimney Sweep**, **Resene Half Tuna**, **Resene Cinder**, **Resene Double Tuna** and **Resene Sea Fog**.

Vineyards took inspiration from the grape and rich red wine; light neutral and strong reds and purples, using **Resene Grapevine**, **Resene Livewire** and **Resene House White**.

Sportsfields took inspiration from the frosty winter rugby field; icy greens highlighted by strong teals, using **Resene Landmark**, **Resene Green Room** and **Resene Carefree**.

Deep South Adventures took inspiration from the snow-capped Southern Alps; light blues highlighted by strong dark blues, using a palette of **Resene Wanaka**, **Resene Billabong**, **Resene Waterfront**, **Resene Seeker** and **Resene Breeze**.

To complete the colour scheme, **Resene Crisp Green** is used outside the reception bathroom, **Resene Breakfree** on the locker storage unit, **Resene Tweet** on the lounge door and **Resene Half Alabaster** on general walls, the café ceiling, skirting and architraves.

There are over 30 different colours of paint; the strong hues are generally used on the doors with softer pastels on the walls so the spaces do not compete with each other. It is this, along with the carpet, that guides the user from theme to theme, with natural blended transitions between them.



Cut Collective was engaged to create three pieces of 'Street Art' that would add another level of detail to the space and tie the colour palette together.

The cafe's placement next to the main staircase, at the centre of the workplace, ensures its success as a place for coincidental conversation. The large open space of the main café is enhanced by the removal of ceiling panels to expose services and the underside of the floor slab above; a generous sense of height and volume was created by painting this **Resene Alabaster**. A home kitchen feel is created with the presence of 'fridge magnet' graphics, wire lamp pendants

and the use of a complementary, homely colour palette. The colourful bentwood café chairs (painted in **Resene Sebedee**, **Resene Kombi**, **Resene Fuel Yellow** and **Resene Kumutoto**) tie in beautifully with the custom coloured banquette seating fabrics, highlighted by the dolly light bulbs.

The exterior of the meeting rooms are reproductions of traditional residential building styles, with timber mouldings and windows, and weatherboard cladding, creating a neighbourhood look and feel. All skirting and architraves are painted in **Resene Alabaster** which brings in a level of consistency among the vast

range of wall colours. Soft pastels were used on the weatherboards in keeping with traditional choices, as it is best to have paint with a high light reflective value to preserve the timber in the New Zealand sun.

Resene Captain Cook was used on the exterior of the 'Fish and Chip Shop'. This meeting room is in the Executive area. **Resene Blackboard Paint Black** was used in the breakout areas and on the locker doors used by the sales team. The sales team are the only team who desk-share. The blackboard areas give them an opportunity to personalise a space within the building.





Architectural specifier:

Creative Spaces www.creativespaces.co.nz

Building contractor:

Construct Interiors www.cbpl.co.nz

Client: Lion

Feature wall panels:

Muros International Ltd www.muros.co.nz

Interior designer:

Creative Spaces www.creativespaces.co.nz

Lighting design:

Caldwell & Levesque www.cle.co.nz

Painting contractor:

Valco Painting & Decorating Ltd.

Photographer: Simon Devitt www.simondevitt.com,

Bruce Clarke www.incredible.co.nz

Street artworks:

Cut Collective www.cutcollective.co.nz

Supplier - carpet: Inzide Commercial

www.inzide.co.nz

Supplier - bentwood chairs:

Furniture Lab www.furniturelab.co.nz

Supplier - feature rugs:

Designer Rugs www.designerrugs.co.nz

Workstation supplier - Vidak: www.vidak.co.nz

