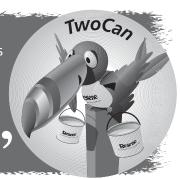
esene TradeLines

Issue 4 - 2012

66 Brr! It's starting to get a chill in the air, which means we're skating our way towards winter. When the temperature takes a nosedive, the Resene Wintergrade range can help you work through the weather and keep your project on schedule. When we first released Resene Wintergrade Lumbersider some years ago now, people could hardly believe it would cure... it did so well that not only did we sell out but we also got more and more product requests and now we have a nice and tidy range of wintergrade products for you...



Chill out

With winter nearing, the Production boys and girls are cranking up the supply of Resene Wintergrade products to help you keep working over winter. The recommended drying temperature for these products is a supercool 2°C, which means you are buying yourself an insurance policy against the cold.

Cold weather means that standard waterborne paint can't form a proper film at low temperatures as the acrylic base needs some warmth to make the particles soft enough to stick together. Unless the paint is based on wintergrade technology, a paint film dried in the cold can crack and even

just dry to a powder. There's an intermediate set of temperatures between 5°C to 10°C where the film seems to form okay but looks can be deceptive as the coating is likely to have much poorer than normal durability. The surface temperature may be colder than the ambient air temperature so you also have to bear this in mind when painting over the cooler months.

But before you get disheartened, painting over winter definitely is possible, especially if you have a trusty pail of Resene Wintergrade product. Best

of all the Wintergrade versions are just the same price as the normal versions, so you can just choose whichever product fits in with your local weather conditions. Finishes of wintergrade products can differ slightly from the standard products so if you start a job in wintergrade products we recommend you finish it in wintergrade products to get the most even finish.

The Resene Wintergrade range has something to suit a wide range of projects including: Resene Wintergrade Hi-Glo, Resene Wintergrade 101, Resene Wintergrade Lumbersider, Resene Wintergrade Quick Dry and Resene Wintergrade X-200. You can also request Resene Wintergrade Roof **Primer**, which we can make to order for you.

Production will be churning out batches of wintergrade products from now until the end of August, at which time fingers crossed the

weather will be starting to improve again!

And if your hands are feeling a wee bit chilly, ask your local Resene ColorShop for a free handwarmer – only while stocks last!



months!

Dress up walls

The recently released Resene Home and Habitat wallpaper collections are proving popular dressing up all nature of interior wall areas. If you haven't seen the collections yet, view them at your local Resene ColorShop or check out our online wallpaper library, www.resene.co.nz/wallpaper.

Miracle cure

Dennis Singer shared this story with us... though it's not a treatment we'd recommend trying as his workmate is lucky he didn't end up worse off than he started...

"A work partner had been complaining about his sore knee for weeks – you know, I can't go high, I can't go low and so on, however would not go for treatment. After struggling on for weeks with no improvement finally he went off to physio. Two weeks later and 10 trips, no better. Off we went sore knee and all to paper a large new house. All going well until bang crash!! Said person had missed the bottom step of his small ladder. Ahh! My knee, my knee. Rushing to pick him up, oh the pain, oh the pain. Sitting down and having a cup of tea with him he then pronounced - "it's gone, the pain, it's gone, it's fixed"). I can now only imagine what might have been if only he landed on his head - anything is possible!"

COLOUK COVEKAGE

Every now and then we get a complaint about colour coverage... so we thought we'd drop this one in as a reminder. When the techie boys and girls delve into the problem they normally find that not enough product has been put on in the first two coats resulting in a thinner film, which needs another coat or two just to bring it up to the thickness that should have been achieved in two coats... or more recently it often seems to result when microfibre rollers are used with the wrong product.

Basically, if you plan to paint two coats on an area 11 metres square with SpaceCote Low Sheen, which has a recommended spreading rate of 11 square metres per litre, you'll need approx 2L of paint. This 2L of paint should be applied in 2 coats, thus achieving the recommended coverage and film build. However, if the paint is thinned too much, applied with the wrong roller or spread too far you may find that you have 1L left at the end of the job. This means that only half the paint that should be on the wall is on the wall. To get the full coverage, all 2L must be applied so you still have to put the other 1L on. So you won't be out of pocket on the paint because you use the same amount either way, but you will be out of pocket on the labour cost because of the extra labour to put the last bit of paint on.

Having the right brush, the right roller and the right spray set-up makes a huge difference to the coverage and appearance of the paint. As paint technology gets more sophisticated and smarter, having the right application system is key to getting the best finish. That's why Resene staff recommend you use only specific rollers with specific products so that you're not wasting your time and effort getting a substandard finish.

The easy way to make sure your coverage is on track is to guesstimate based on the square area of the section you are painting approximately how much paint you should be using. If you find you are using a lot less than estimated, the paint is being spread too far and you will need to apply it thicker to achieve the right coverage. By using this easy method, you can make sure you get the right amount of paint on the wall first time around and avoid having to waste extra labour on catchup coats later.

So, next time you think a colour doesn't cover well, check what your actual spreading rate is, then compare this to the recommended spreading rate. If the actual spreading rate is higher than the recommended spreading rate, you are likely to have coverage problems. I.e. if you spread 1L over an area 22 metres square instead of the recommended 11 metres square, you have only put on half as much paint as required, therefore the film build is only half as thick as it needs to be.

Also remember paints often look quite different wet to dry and the hiding develops more as they dry, so provided you have put them on at the right spreading rate sometimes just giving them time to dry is all you need to do.

We recommend using tinted undercoats to get good hiding – a little bit of extra assistance in the hiding department is never wasted.

And if you're thinking of comparing efficiencies of paint by comparing spreading rates, it's not as easy as it sounds! Different companies recommend their spreading rates based on different minimum film thicknesses so if something has a spreading rate of 16 sq metres vs 11 sq metres, you may find you need three coats of the 16 sq metres one instead of just two coats of the 11 sq metres once, which means a lot more effort from you, to get the same finished result.

Wonky wallpaper

If you're having trouble getting that wallpaper to suit straight, then you might like this gem from Ged Moore...

"A few years ago I left one of my men on a job wallpapering. When I arrived back later in the day he complained that he could not get the paper to hang straight and that the plumb bob must be faulty!"





Unleash your inner artist

The Resene Mural Masterpieces Resene is running a mural competition with \$7,000 of prizes to be won. Entry is easy - simply register your entry details online at www.resene.com/murals.htm or drop into your local Resene ColorShop and pick up a copy of the Mural Masterpieces Competition registration form. Send your completed registration to Resene and you'll receive an entry pack containing all the information you'll need to get started.

There are four classes of entry:

- Best Professional Mural
- Best Community Mural
- Best School Mural
- Best Mural Design

Entry is open to all ages and all mural types, so get your creative juices and paintbrushes fired up. Entries close 12 November 2012.

