



While there feels to be something very permanent about print, a magazine probably better resembles a living thing. It grows and evolves, shifts and changes – especially during its formative years. The wave of positive feedback our team received in the wake of our inaugural issue of *BlackWhite* truly warmed my heart. It helped to affirm the path we've taken and that our hard work has brought you something of value. And it's something that we hope to do a little better with each and every issue.

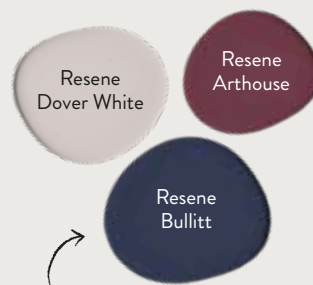
As *BlackWhite* continues to take shape and find its groove, know that my ears are always open to your feedback and suggestions for what you'd like to see more of among these pages. Flick me a message at editor@blackwhitemag.com to share your comments and, of course, your Resene-coloured projects and stories. I get so much joy out of seeing the phenomenal work completed by Resene specifiers across New Zealand and Australia and learning about your individual stories, and I consider myself very fortunate to be able to spend my days celebrating your successes, pulling together advice from experts across the industry and helping clear up your colour conundrums.

For our sophomore edition, there is an underlying theme of connection – something we seem to all be yearning for a little more of these days. I hope you enjoy perusing it as much as I have enjoyed bringing it together.

Happy reading,

Laura Lynn

Laura Lynn Johnston
Editor



My top three trending colour picks from the Resene Multi-finish range.



For a publication to resonate with its readers, it needs to spark interest, be engaging and speak to who you are as a person and a business. Resene is a local business, a family owned business. We have been described as quirky, fun, ambitious, innovative and indeed, collaborative.

BlackWhite magazine showcases all of these traits. It features projects where the Resene team has worked with our valued specifier and painting clients to assist in the delivery of stylish and colourful enhancements to the spaces where people live, work and play.

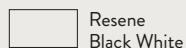
We hope our readers share in the sense of joy all of us at Resene get from the small role we play in these projects. There is immense satisfaction in seeing these wonderful projects showcased in our publications, and indeed it provides bragging rights for the Resene team directly involved. The upbeat banter around our Resene ColorShops when the magazine hits the shelves is highly entertaining!

Not that it's all about us. Well, not always. I'm sure you will allow us a little self-indulgence in our 75th year in business, as we share the stories and projects that bring a smile to us all.

After all, in reading this magazine, you can't help but get up close and personal with the Resene family. And that's exactly how we like it. Enjoy.

John Gerondis

John Gerondis
Resene National Sales Manager



If you have a project finished in Resene paints, wood stains or coatings, whether it is strikingly colourful, beautifully tonal, a haven of natural stained and clear finishes, wonderfully unique or anything in between, we'd love to see it and have the opportunity to showcase it. Submit your projects at www.resene.com/submit-project or email editor@blackwhitemag.com. You're welcome to share as many projects as you would like, whenever it suits. We look forward to seeing what you've been busy creating.