





SURFACE ATTRACTION

The NZME fit-out at 2 Graham St makes the most of the dynamic architecture and its own bold signage while Resene surfaces provides the crisp backdrop

Above Resene colours provide a soft contrast to each other and other material finishes in the fit-out of media conglomerate NZME's new premises in the heart of Auckland city. The fit-out for media company NZME features colourful signage and branding at various points throughout. With so much being about the stand-

throughout. With so much being about the standout elements, the walls and ceilings had to provide a finely tuned backdrop for the interior design.

Commercial interior design company Telco with Nicki Brady as lead project designer undertook the multi-level fit-out within the 2 Graham St buildings.

"For this project, crispness and clarity were key, says Brady. "Resene Black White provides a clean, chalky white with a subtle undertone of grey. This offered a soft contrast to the Resene Nero, a strong black used on several ceilings and columns."

While Resene Black White is seen on most walls and in the meeting rooms in the open-plan workspaces, another Resene colour, Bokara Grey, features in the company's various radio studios.

"Resene is a loyal New Zealand brand," says the designer.

For details, visit a Resene ColorShop, or freephone 0800 RESENE (737 363), www.resene.co.nz



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