



HIGHLY CHARGED

Brightly coloured walls define the key areas of the new Les Mills gym in the Britomart precinct. The wall in this group fitness room is painted in Resene Turbo

By definition, a concrete building shell is most likely to be a featureless grey backdrop. But it can also be the perfect foil to vibrant branding.

For the new Les Mills gymnasium in the Britomart precinct, architect Paul van Lent of Warren and Mahoney maximised the semi-industrial look of the concrete building by exposing all the services and introducing bold colour contrasts.

The brightly painted acoustic wall in the group fitness room shown above is painted in Resene Turbo. This is a bold bright yellow shade that complements the high-energy Les Mills branding featuring throughout the building.

Karen Warman, Resene marketing manager says

Resene has its own specially formulated, non-VOC automotive grade tinters.

“We can offer strong durable colours that last. You can only get authentic Resene colours using Resene products, tinters and formulations. Colour matches are never a true match and the difference can become more obvious as the colour ages.”

For more information, or to pick up a copy of the latest colour fandeck, visit a Resene ColorShop, or freephone 0800 Resene (737 363). Alternatively, visit the website: www.resene.co.nz.

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Above Resene Turbo was specified for key walls in the new Les Mills gymnasium in the Britomart precinct.