



These pages Resene paints were expressly chosen for Annex, including Resene Write-On Wall Paint, which allows the walls to be written on with whiteboard pens. Wallpaper from Vision Wallcoverings creates a bold feature in the Sarah Kerr Design studio.

First impressions, no matter what the context, do count. Reputation, social responsibility, research and development and adaptability all contribute to the overall perception of a company or place.

This is why Yellowfox and iCandi, the companies behind Annex, chose to work with some of New Zealand's premier organisations on the fit-out of the Annex offices and studios – among them, Resene.

"For more than 60 years, Resene has forged a reputation of excellence in manufacturing products formulated specifically for New Zealand conditions," says Shelley Brockliss, manager of Yellowfox.

"Resene's products include a comprehensive range of paint and specialist coatings for the commercial and residential sectors. This is backed by an equally exhaustive variety of reference materials and services."

For Annex, Brockliss and team chose a base palette of Resene Eighth Thorndon Cream from The Range 'whites & neutrals' for the ceiling, walls and trim. This was augmented by colours from the latest Resene The Range 2011/2012 of Spotlight, Koru, Rock 'n' Roll and Pukeko. Blast Grey, from the Resene Metallics and

Special Effects range, was used to give an industrial feel to the iron cross bar.

For an innovative added twist, in the meeting rooms and studio spaces the Resene Spotlight yellow accents were given a coating of Resene Write-on Wall paint, effectively turning them into whiteboard surfaces.

"Resene is renowned for its environmentally friendly stance, with an extensive range of Environmental Choice approved products," says Brockliss.

"Environmental Choice approved Resene SpaceCote Low Sheen waterborne enamel was used to provide a premium finish and ensure long-term durability."

The painted finish is complemented by wallpapers from the Resene Walltrends Collection by Vision Wallcoverings and also the Skin, Glamour and Neo collections.

"Vision Wallcoverings are at the forefront of colour and design, making them highly desirable. Of course, the paint and wallpaper being designed and manufactured in New Zealand is a definite plus, as the options available truly match the Kiwi way of life," says Brockliss.

